**Revenue Model:**

Blah blah blah…

**Market Validation & Traction:**

Blah blah blah…

**Market Size/Opportunity:**

Blah blah blah…

**Why invest in [company name]?**

Blah blah blah…

**Solution**

Blah blah blah…

**Problem:**

Blah blah blah…

**Elevator Pitch/Company Purpose:**

Blah blah blah…

**Company Name/Logo**

[Address]

[City], [State], [Zip]

Contact:

Tel:

E-mail:

URL:

**Funding:**

Raised: [amt. raised so far]

Current Investors:

Seeking: [amount looking to raise]

**Milestones w/Funding:**

* [milestone 1 (amount and for what)]
* [milestone 2]
* [etc.]

**Revenue Forecast:**

* 2017:
* 2018:
* 2019:
* 2020:
* 2021:

**Competitive Advantage/Competitors:**

Comp. Adv.:

* [adv 1]
* [etc.]

Competitors:

* [comp 1]
* [comp2]
* [etc.]

**Management Team:**

* [name], [title], [background/experience]
* [name], [title], [background/experience]