|  |  |
| --- | --- |
| **[Company Name] [Logo]**  [Contact Name] | [Telephone] | [Email] | [Company Website or online presence] | |
| **Company Overview (Elevator Pitch)**  [INSERT TEXT HERE]  Dsfaadsf  Adsfdsaf  Dfa  **Customer Overview (Customer Need)**  [INSERT TEXT HERE]  Dsfaadsf  Adsfdsaf  Dfa  **Our Unique Value to Customers**  [INSERT TEXT HERE]  Dsfaadsf  Adsfdsaf  Dfa  **Market Validation & Traction**  2018: [INSERT TEXT HERE]  2019: [INSERT TEXT HERE]  **Competitors & Competitive Advantage**  [INSERT TEXT HERE]  Dsfaadsf  Adsfdsaf  Dfa  **Management Team**  [**Name**],[**Title**]  [Background/Experience]  [**Name**],[**Title**]  [Background/Experience]  [**Name**],[**Title**]  [Background/Experience]  [**Name**],[**Title**]  [Background/Experience] | **Start Date**  [INSERT TEXT HERE]  **Milestones (Funding/Partnerships)**  2018: [INSERT TEXT HERE]  2019: [INSERT TEXT HERE]  **Revenue & Forecast**  2018: [INSERT TEXT HERE]  2019: [INSERT TEXT HERE]  2020: [INSERT TEXT HERE]  **Market Size & Opportunity**  2018: [INSERT TEXT HERE]  2019: [INSERT TEXT HERE]  2020: [INSERT TEXT HERE]  [INSERT TEXT HERE: Additional description of future opportunities if any]  **Revenue Model**  [INSTERT TEXT HERE: Brief overview of your pricing tactics, how you collect money from customers, and explanation of who your customer is versus your end-consumer, if they are different] |